



INFLUENCE OF EXTENSION CONNECTIVITY ON YOUTH ENGAGEMENT INTO PADDY FARMING IN KANO STATE, NIGERIA

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Submitted: 05 January 2022

Revised: 08 March 2022

Accepted: 20 March 2022

Peer-review under responsibility of 7th Asia International Conference 2021 (Online) Scientific Committee

<http://connectingasia.org/scientific-committee/>

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Office # 6, First Floor, A & K Plaza, Near D Watson, F-10 Markaz, Islamabad. Pakistan,

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A B S T R A C T

The clarion call by the international development agencies to the developing countries, upon strengthening the agricultural sector with modern technological connectivity, so that massive unemployed youth can be employed in the sector could not be realized without effective youth policies. However, designing such policies that can encourage more youth into farming activities becomes a major challenge in these countries due to insufficient youth data and studies. Thus, this study examines the effect of extension connectivity technology in influencing youth participation in paddy farming in Kano, Nigeria. The study selected 180 youth respondents from mixed sampling techniques and the questionnaire was administered in five paddies local government areas in Kano state. The binary logit was used in the estimation of different models. The findings proved that extension connectivity used in farming can inspire youth to participate and remain in paddy farming. The study highlights the need for greater attention in utilising the extension connectivity in enlightening and educating youths to access information to aids paddy farming activities.

Keywords: *Farming; Paddy; Engagement; Participation; Youth*

A c k n o w l e d g m e n t :

I would like to express my sincere appreciation to the Nigeria Police Academy, Wudil, Kano for supporting me through the fellowship in this study