



UNEARTHING THE CONTEXT OF CORPORATE SOCIAL RESPONSIBILITY, SUSTAINABLE DEVELOPMENT AND CLIMATE CHANGE: TOWARDS FUTURE RESEARCH DIRECTION

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A B S T R A C T

Although the social and environmental effects of global business are not fresh, there have been increased concerns in recent years as a result of urgent global issues such as climate change and deprivation. In terms of their regional reach and operations, multinational corporations are perceived as having a particular role, since they address a variety of concerns, stakeholders and societal structures, in both home and host countries. They are regarded continuously as having the capacity to be not only part of the issue but also potentially part of the remedy and have been illustrated in their research interests in corporate social responsibility (CSR) and global business's sustainable development implications. However, there was no formal research and inclusion in the literature. This paper discusses how these topics have been explored in IB work and describe specific knowledge differences and solutions. It often introduces recent experiments that yield insightful findings that lead to exciting areas for more study.

Keywords: *Corporate Social Responsibility; Climate Change; Sustainable Development; Sustainability*