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FEMINISM OF THE BOARD OF DIRECTORS ON ENVIRONMENTAL INNOVATION AND FINANCIAL PERFORMANCE WITH INSTITUTIONAL OWNERSHIP AS MODERATING VARIABLES

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Submitted: 26 November 2021 Revised: 30 December 2021 Accepted: 10 January 2022

Peer-review under responsibility of 7th Asia International Conference 2021 (Online) Scientific Committee

http://connectingasia.org/scientific-committee/

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Office # 6, First Floor, A & K Plaza, Near D Watson, F-10 Markaz, Islamabad. Pakistan,

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ABSTRACT

Corporate Social Responsibility (CSR) can achieve the company's development goals, minimize negative impacts and maximize positive impacts which include aspects of the Triple Bottom Line: Planet, Profit, People. The purpose of this study was to determine the Feminism of the Board of Directors on Environmental Innovation and Financial Performance with Institutional Ownership as a moderating variable. The method used in this study is a quantitative method, the sample used is 30 samples of manufacturing companies listed on the Indonesia Stock Exchange in 2015-2018, with a purposive sampling technique. Based on the results of the feminist analysis of the board of directors on environmental innovation and financial performance with institutional ownership as a moderating variable. Simultaneously has a significant effect on environmental innovation and does not significantly affect the financial performance of the pharmaceutical sub-sector companies listed on the Indonesia Stock Exchange.

Keywords: Feminism; Enviromentasl Innovation; Financial Performance

