



MORE ONLINE ACTIVITIES – WILL THIS BEHAVIOUR STAY? A DESCRIPTIVE STUDY ON THE CHANGE OF PEOPLE BEHAVIOUR AS THE IMPACT OF COVID-19 PANDEMIC

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Submitted: 15 November 2021

Revised: 27 December 2021

Accepted: 06 January 2022

Peer-review under responsibility of 7th Asia International Conference 2021 (Online) Scientific Committee

<http://connectingasia.org/scientific-committee/>

© 2022 Published by Readers Insight Publisher,

Office # 6, First Floor, A & K Plaza, Near D Watson, F-10 Markaz, Islamabad, Pakistan,

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A B S T R A C T

Mobility restriction has significantly changed people behavior. COVID-19 pandemic has led to life-changing challenges to people all around the world. Confinement has drastically change people daily routine and lifestyle. The purpose of this research paper is to examine the impact of Covid-19 pandemic on people behavior and understand whether the change will only be temporary or permanent. A descriptive quantitative study was conducted to 300 respondents to answer open questions on old behaviors that they continue and have to stop and new behaviors that emerge. The finding of the studies showed that during crisis people were able to sacrificed activities that they like considering the high perceived risk to the situation. Such as they stop going out, hang out with friends and family, being outdoor and dinning out. People also showed effort to adjust to the situation to shift to best alternative which was online activities such as online learning, online working, online shopping, and even online socialization. People also adjusted with developing new skills. Whether these habits will stay will depend on perceived risk, comfort and level of sacrificing that people provide.

Keywords: *COVID-19; Mobility Restriction; People Behavior; New Habits*