THE EFFECT OF JOB SATISFACTION AND STYLE OF LEADERSHIP ON PERFORMANCE

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ABSTRACT

AbstractPerformance is one of the important factors to be considered by every organization in achieving its goals. Low employee performance indicates a weakness experienced by an organization that can be caused by low levels of job satisfaction and less precise application of leadership styles. The purpose of this study was to determine the magnitude of the influence of Job Satisfaction and Leadership Style on Performance at Bank X, one of the commercial in the city of Bandung in Indonesia. This research was conducted to all permanent employees at Bank X in the city of Bandung as many as 100 people. To determine the number of samples, it is done using the Slovin formula so that the number of samples is 78 people. The sampling technique used is simple random sampling. To test the hypothesis, it is done by using the multiple regression formula. The results of this study indicate that there is an effect of job satisfaction and leadership style on performance either partially or simultaneously. In general, employees at Bank X feel good about various factors. The leadership style applied to Bank X is in accordance with the situation in the increasingly increasing technological developments.

Keywords: Job Satisfaction; Style of Leadership; Performance