AN INVESTIGATION OF ENGINEERS KNOWLEDGE ON SUPPLY CHAIN REQUIREMENTS IN MANUFACTURING PROCESS

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ABSTRACT

In the supply chain management process, many people are involved in different activities to achieve company goals. The effectiveness of the supply chain process mainly relies on the knowledge of the people that are directly or indirectly involved in the process. However, some people involved in the supply chain process have little awareness of their role and responsibilities in the supply chain process. These groups of people mainly are the company staff involved indirectly in the supply chain process. This research is conducted to investigate the knowledge of engineers that play a crucial role in the manufacturing process. The research is exploratory in nature where a qualitative approach using the focus group interview was conducted to uncover the theme and issue on the subject research. The study has made several findings that contribute to research and supply chain practitioners that can help to improve engineer’s contribution in the supply chain process and can be referred to as a business case to understand the knowledge of engineers in the supply chain in the manufacturing environment.

Keywords: Supply Chain Management; Manufacturing Process; Engineers Knowledge